

Rep Order# 8859082 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 37163

Printed: 10/05/2012 9:06 AM
Last Received: 10/05/2012 8:45 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () AMER FOR PROSPERITY
Product ISSUE
Estimate# 400
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //400
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$73,700
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	600A-70CA		:60	\$1,800.00	09/04-09/07	4	1	4	\$7,200.00	
				Buyline Comment: NEWS								
	2	TU-F	1000P-1100P		:60	\$2,400.00	09/04-09/07	3	1	3	\$7,200.00	
				Buyline Comment: INSIDE EDITION								
	3	TU-F	1000P-1100P		:60	\$2,400.00	09/04-09/07	2	1	2	\$4,800.00	
				Buyline Comment: ET								
	*4	TU-TH	700P-80CP		:60	\$7,000.00	09/04-09/06	1	1	1	\$7,000.00	
				Buyline Comment: DEMOCRATIC NATIONAL CONVENTION								
				Sales Remark: V7 .								
				V7 Comment Changed, Spots/week Changed								
	5	SA	700P-80CP		:60	\$1,000.00	09/08-09/08	1	1	1	\$1,000.00	
				Buyline Comment: ET WEEKEND								
	6	SA-SU	900A-70CP		:60	\$850.00	09/08-09/09	1	1	1	\$850.00	
				Buyline Comment: US OPEN								

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	7	SU	630A-80CA		:60	\$3,000.00	09/09-09/09	1	1	1	\$3,000.00	
				Buyline Comment: CBS SUNDAY MORNING								
	8	SU	830A-90CA		:60	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
				Buyline Comment: FACE THE NATION								
	9	SU	900P-1000P		:60	\$17,000.00	09/09-09/09	1	1	1	\$17,000.00	
				Buyline Comment: THE GOOD WIFE								
	10	SU	1000P-1100P		:60	\$19,000.00	09/09-09/09	1	1	1	\$19,000.00	
				Buyline Comment: THE MENTALIST								
	11	M	600A-70CA		:60	\$1,800.00	09/10-09/10	1	1	1	\$1,800.00	
				Buyline Comment: NEWS								
	*12	M	630P-70CP		:60	\$2,400.00	09/10-09/10	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V7 .								
				V7 Comment Changed, Spots/week Changed								
	13	M	100P-30CP		:60	\$850.00	09/10-09/10	1	1	1	\$850.00	
				Buyline Comment: US OPEN								

—REPORT TOTALS—

Report Totals: 18 / \$73,700.00

—SALES MONTHLY TOTALS—

Sep 12: 18 / \$73,700.00

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Sales Totals: 18 / \$73,700.00

Station Totals: 18 / \$73,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$245,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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